

**Disclosure According to and for the purposes of art. 13 et seq., EU Reg. 2016/679
(European Regulation on the protection of personal data)**

According to and for the purposes of Articles 13 and ss. of EU Regulation 2016/679 (below "GDPR 2016/679"), containing provisions for the protection of persons and other subjects regarding the processing of personal data, **ARCADIA YACHT** having its registered office in Torre Annunziata at Via Terragneta n. 90 - VAT Number 07892080636 Telephone +39 081 8590701, mail: marketing@arcadiayachts.it, as **OWNER OF THE TREATMENT** wishes to inform the user / interested / client that the personal data provided will be processed in compliance with the aforementioned law. This means that the data of the users / interested / customers are processed only if this is legally prescribed, that is, if there is a legal obligation to process the data the user / interested / customer has provided his authorization or in the presence of a legitimate interest of the holder, pursuant to art. 6 paragraph 1 letters b and f of the GDPR 2016/679.

Purpose and legal basis of processing Personal data acquired in compliance with the current legislative and contractual provisions will be processed in compliance with the aforementioned regulations exclusively for the following purposes:

- 1- purposes related to the contact request, pre-contractual measure adopted at the request of the same user / interested / customer, as an example and not exhaustive sending of personal communications in response and / or related to requests forwarded through the *form* contact of the site;
- 3- purposes related to the sending of the *newsletter* periodic with any commercial information of interest to the user / interested / client, who has requested it;
- 4- purposes connected to the activity *marketing* by ARCADIA, directly, or by third parties, to which the same ARCADIA has been authorized by the user / interested / client, who has given his consent;

Methods of processing and storage Processing will be carried out in an automated and / or manual form, in compliance with the provisions of Articles 25 and 32 of the GDPR 2016/679 regarding security measures, by persons specifically appointed and in compliance with the provisions of art. 29 GDPR 2016 / 679. ARCADIA continuously adopts appropriate technical and organizational security measures to protect personal data as much as possible from manipulation, partial or total loss and access by unauthorized persons. Our security measures are constantly improved according to technological development. In compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 GDPR 2016/679, the personal data of the user / customer / customer will be kept for the period of 10 years and, subsequently, after free and explicit consent expressed at the bottom of this information, for the period of time necessary for the achievement of the purposes, as indicated above, for which they are collected and processed and / or, in any case, for the fulfillment of express legal obligations.

Scope of communication and circulation Personal data collected from the user / customer / customer will never be disclosed and will not be communicated without explicit consent, except for necessary communications that may involve the transfer of data to public bodies or other subjects for fulfillment of legal obligations and for the achievement of the purposes for which they are collected and processed. ARCADIA, in fact, does not transmit the data of users / interested / customers to third parties unless this is necessary for the purposes of contractual agreements - to pursuant to art. 6 paragraph 1 letter b of the GDPR 2016/679 - or if due to a legitimate interest of the same ARCADIA - pursuant to art. 6 paragraph 1 letter f of the GDPR 2016/679 - and this is necessary for the economic and effective management of the business of the same ARCADIA. Furthermore, ARCADIA also provides its services together with selected partners. Your *partners* are subject to the same data protection rules as GDPR 2016/679. The personal data of the user / interested / client are not subject to any fully automated decision making process, including profiling.

Transfer of personal data Your data will not be transferred either to third countries not belonging to the European Union or to international organizations, except for the need to carry out exactly the professional task received, to fulfill the purposes indicated above and contractually agreed.

Rights of the interested party At any time, you may exercise, pursuant to articles 15 to 22 of EU Regulation no. 2016/679 and unless expressly limited by law, the right to:

- a) request confirmation of the existence or otherwise of their personal data;
- b) obtain information about the purposes of the processing, the categories of personal data, recipients or categories of recipients to whom the personal data have been or will be communicated and, where possible, the retention period;
- c) obtain data correction and deletion;
- d) obtain treatment limitation;
- e) obtain data portability, namely receive them from a data controller, in a structured format, commonly used and readable by an automatic device and transmit them to another data controller without impediments;
- f) oppose the processing at any time, even in the case of treatment for direct marketing purposes;
- g) oppose an automated decision-making process concerning individuals, including profiling;
- h) ask the data controller to access personal data and to rectify or cancel them or limit their processing or to oppose their processing, in addition to the right to data portability;
- i) revoke the consent at any time without prejudice to the lawfulness of the treatment based on the consent given prior to the revocation;
- j) propose a complaint to a supervisory authority (Authority for the protection of personal data - www.garanteprivacy.it).

Your rights, as listed above, can be exercised with a written request sent to ARCADIA, to the postal address of the registered office or to the email address: marketing@arcadiayachts.it

Reserve of Modification ARCADIA reserves the right to modify or integrate in any the present information on the Privacy in compliance with the provisions of the law on the protection of personal data. Every modification will be published on our website. The new data protection provisions will be effective at the time of publication. We suggest you visit our website periodically to check the latest version.